



1355 NORTH HIGHWAY DRIVE  
FENTON, MISSOURI 63099

JOHN Q SAMPLE  
SAMPLE BUSINESS  
123 ANY STREET  
ANYTOWN, US 90210



You deserve solutions and rewards that enable you to run your business, your way. That's why you can count on Johns Manville and the stability of Berkshire Hathaway to provide you with one of the widest ranges of insulation solutions on the market and a flexible reward program to meet your needs. **The Johns Manville Gold Dealer Program** is the cornerstone of our commitment to our partnership and is designed as yet another benefit of working with an industry leader.

## GOLD DEALER PROGRAM BENEFITS



### \$300 IN GOLD DOLLARS

Gold Dollars awarded to independent dealers per location upon initial enrollment in the program.



### 4% BACK

Every order of Johns Manville Building Insulation accrues 4% of the purchase value in Gold Dollars.



### BLOWING MACHINE PROGRAM

Qualified Gold Dealers can earn a blowing wool machine, with no upfront machine costs.\*

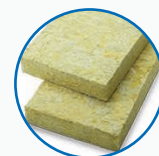
## Eligible JM Building Insulation Products



Fiberglass



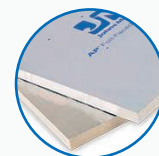
Spray Foam



Mineral Wool



Blowing Wool\*\*



Polyiso



### JM Attic Protector® Blowing Machine Program\*

A great way to break into or expand your blow-in insulation business with a new blowing wool machine, with no upfront machine costs.

- » Drive profitable sales to improve your bottom line
- » Add a machine to your rental program or lend it to your remodel contractor or homeowner customers with a minimum product purchase
- » Dealer purchase of any eligible JM Building Insulation products will be included in qualification for the program

Enjoy flexibility to order the mixed combination of products you need on one truckload, with a quarter truck minimum. One call, one shipment.

\* Program requires a three-year commitment

\*\*Excludes scrap Blowing Wool

## NOW IT'S EVEN EASIER TO USE YOUR GOLD DOLLARS FOR BUSINESS EXPENSES

Go to [JMGoldDealer.com](http://JMGoldDealer.com) and use your Gold Dollars to:

### Apply on Future Orders

Redeem on future purchases to "buy-down" insulation orders. Vouchers will be applied upon your request, at the time of your order, in any dollar increment, based on available funds.

### Purchase Merchandise

Purchase reward products from a dynamic and ever-growing catalog, carrying thousands of items, including brand name merchandise, jewelry, electronics, event tickets and more.

### Purchase JM Apparel

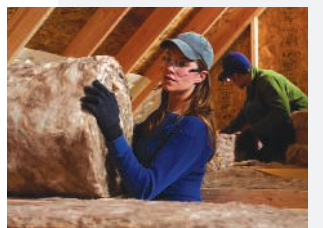
Purchase Johns Manville logoed shirts, jackets and hats for yourself and your employees, or as giveaway promotions for your customers. You can also co-brand select items with your company logo.

### Create Co-branded Advertisements

Create ads using Johns Manville logos and images from our Partner Marketing Hub.

For more information on the Gold Dealer Program

- » Visit [JMGoldDealer.com](http://JMGoldDealer.com)
- » Email [GoldDealerEnrollment@jm.com](mailto:GoldDealerEnrollment@jm.com)
- » Call 1-800-859-6622



Program enrollment is not retroactive. Gold Dollars are calculated as 4% of net purchases of Johns Manville building insulation products. Gold Dollars may be redeemed for merchandise, future purchases of Johns Manville building insulation and Johns Manville logoed items for yourself, your employees or your customers. Gold Dollars are earned on purchases made from January through December 2018 and expire on March 31, 2019.

Gold Dollars have no cash value and cannot be transferred, bartered or redeemed for cash. Johns Manville reserves the right to cancel the program or any component of the program at any time, without notice.